



## Say YES to electric.

### Say YES to the All-New MG4 EV

#### Welcome to the next generation of electric driving.

The All-New MG4 EV gives you up to 580Km on a single charge\*; all the space you need in this family-friendly hatchback, plus intelligent infotainment and technology to keep everyone safe and connected. Why compromise when you can have the All-New MG4 EV?

- Space to move
- Value for money
- Technology and connectivity
- A great car to drive



<sup>\*</sup>Range applies to All-New MG4 EV Long Range with the 64kWh battery from a single charge on the WLTP combined cycle: Combined Range 450Km: City Range 580Km: Combined Driving Efficiency: 16.0kWh/100km

## Say YES to...

#### Living space

Say NO to cramped car journeys.
Say YES to comfort and spacious interiors.

With ultra-thin battery technology and a 2,705mm wheelbase, the MG4 EV gives everyone room to relax, ensuring you and your passengers enjoy a comfortable journey.

Strap your kids in the back, throw your cases in the spacious, versatile boot and stay organised with an ingenious array of smart storage features for iPads™, toys, keys, bags and everything the family needs.

#### Technology for more control

Say YES to safety, practicality, and entertainment to make every journey more rewarding.

The MG4 EV drives up safety and efficiency with innovative technology, including regenerative braking, voice control, and the iSMART app that allows you to communicate with vital functions via your smartphone.

The MG4 EV is also MG's most technologically advanced car.
A 10.25" colour touchscreen with Apple CarPlay™ and Android Auto™ all as standard gives you visibility and control.

Vehicle to Load (V2L) technology can power external devices, such as e-bikes, using the high voltage battery and MG Pilot brings a combination of semi-autonomous systems to make driving as easy and safe as possible.



## You can now say YES to electric



#### Exceptional value

Does electric power and high specification have to come with a high price tag?

Not anymore with the MG4 EV.

If you've been considering switching to an EV, but the cost makes you think twice, the MG4 EV could change your mind.

The design and innovation in the MG4 EV make it the full electric package. With generous interior space and storage, comprehensive levels of equipment and advanced safety features, at a price that's within reach, all backed up by our 8 year warranty.

With the MG4 EV, you get more than ever before.

## A feel-good drive

There's more to enjoy as we make every minute behind the wheel easy and safe.

#### Built for play

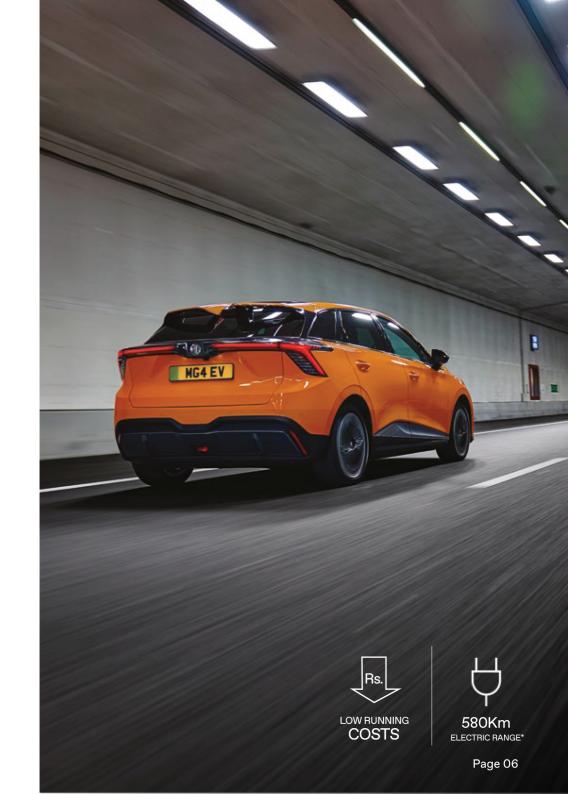
Whatever your driving style, the MG4 EV is loaded with features to help you glide around corners and command the straights.

Dynamic rear-wheel drive delivers precision steering from the front axle paired with powerful traction and acceleration from the rear. Independent suspension delivers a smooth ride, and 5 selectable driving modes enable you to customise your journey to suit the road conditions.

#### Serious about safety

Drive safe with the knowledge that the MG4 EV has been built to protect you and your passengers. Our advanced MG Pilot system comes as standard and uses an array of cameras and sensors to make driving safer and easier.

\*Range applies to the All-New MG4 EV SE Long Range with the 64kWh battery from a single charge Combined Range 450Km: City Range 580Km: Combined Driving Efficiency : 16.0kWh/100km



# Smart in every sense

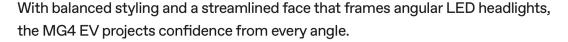
Can you combine real-world practicality with bold, contemporary design?

You can in the MG4 EV.









On the Luxury model, a flowing two-tone roof connects to an instantly recognisable twin aero rear spoiler. Follow the smooth lines down, and you'll find a rear centre light bar with distinctive cross hatch detail.











## Superior interior

You can't say NO to next-level comfort and user-friendly design.

As you take the two-spoke steering wheel in-hand and settle into the ergonomic driver's seat, the MG4 EV's intuitive digital display has all the information you need. Discover an enjoyable and easy driving experience.

Plus, there are plentiful smart storage spaces around the cabin to ensure everyone's phone, keys, refreshments and more are always within easy reach.

#### Shift effortlessly

Change from park to drive with a turn of our elegantly simple rotary gear selector. With auto start and stop, plus an electronic park brake, you can enjoy total control with minimum efforts.

#### Wireless charging

When your phone's low on power, don't worry about plugging it in. Just rest it in the convenient wireless charging tray.



## Feel electric

Get behind the wheel and unleash more agility and freedom.

The MG4 EV LUXURY model has a Long Range battery as standard and will take you up to 580Km when fully charged.

You're also free to drive the way you feel with a series of intelligent driving modes, including energy-saving Eco mode, and Sport mode for powerful acceleration and fast overtaking.

#### Positively charged

The 51kWh battery in the MG4 EV Comfortable version can be charged from 10% to 80% in 39 minutes, with the The 64kWh battery in the Luxury model taking 35 minutes using a 150kW rapid charger.

<sup>\*</sup>Range applies to the All-New MG4 EV with the 64kWh battery from a single charge on the WLTP combined cycle:

Combined Range 450Km: City Range 580Km: Combined Driving Efficiency: 16.0kWh/100km

## Next generation, next level

The MG4 EV is our first vehicle built purely as an EV, with a new level of technology, driving pleasure and value that says NO to compromise.



At the heart of its electric powertrain is a powerful lithium-ion battery. This efficient powerplant is to suit your requirements, this efficient powerplant is water-cooled to optimise charging and range in all weathers.

At just 110mm in height, these ultra-thin batteries create more leg and headroom in the cabin, along with a low centre of gravity for improved handling and stability.







#### Standard features.

#### Adaptive Cruise Control (ACC)

Adaptive Cruise Control monitors the road ahead. As long as the road ahead is clear, the MG4 EV will maintain the speed set by the driver. If the system spots a slower vehicle within its detection range, it gently reduces speed by releasing the accelerator or actively engaging the brake control system. If the vehicle ahead speeds up or changes lanes, the car will automatically accelerate back to the driver's desired speed.

#### Traffic Jam Assist (TJA)

When Adaptive Cruise Control is turned on, Traffic Jam Assist continuously analyses the speed of the surrounding vehicles and compares it with its own driving speed. If the system detects dense traffic or a traffic jam at speeds below 50Km, the driver can activate this function. The MG4 EV will automatically follow the vehicle in front, controlling its acceleration, braking and steering within the same lane.



#### Active Emergency Braking (AEB)

At speeds below 20Km, the car will use Active Emergency Braking to automatically avoid a collision with a vehicle, bicycle or pedestrian. At speeds above 20Km, the system will reduce the likelihood or mitigate the severity of an accident.

#### Intelligent High Beam Assist

When the headlight high beam is set to the AUTO position, intelligent high beam assist automatically switches to low beam when it detects a vehicle ahead. This enables drivers to maximise the use of high beams, making night-time driving safer without the risk of dazzling oncoming traffic.

#### Lane Keep Assist (LKA)

An onboard camera detects lane markings ahead and monitors the MG4 EV's position in its lane. When the function detects the car is about to move out of its lane unintentionally, it warns the driver using a visual, audible, and steering wheel vibration. The car will also control the steering to keep within its lane.

## Technology to empower

#### **Dual Pinion EPS precision steering**

Stay smooth and agile on the road with our innovative DP-EPS. It responds in real-time to deliver optimum stability, plus it adjusts to your speed and style for excellent control in all conditions.

#### Power up with Vehicle to Load

Our V2L technology gives you the freedom to power up other appliances away from home. Charge an electric bike on holiday, power an electric pump for your airbed or even plug in your laptop for remote working. The 240V supply is safely delivered with an optional cable and easily controlled through the 10.25" colour touchscreen on the dash.

#### Smart, simple display

Keep track of everything, from fuel and journey status to music and entertainment, with our free-standing 7" digital driver display. The high-resolution LCD screen delivers real-time information with easy operation via the steering wheel.

#### Ultimate infotainment

Our 10.25" colour touchscreen puts a wealth of information at your fingertips – including music, charging management and air conditioning, Apple CarPlay™ and Android Auto™. Slide-to-select functionality gives you all the convenience of a tablet.



#### 360° vision

With the Luxury model, you always park in the clear with a 360° camera.

#### Advanced integrated braking

Enjoy the peace of mind of the MG4 EV's latest generation integrated braking system. It combines the front ventilated discs and rear solid discs to respond faster than a conventional two-box braking system.

#### Apple CarPlay<sup>™</sup> and Android Audio<sup>™</sup> ready

Music, maps, messages, calls. You can tap into all the features of your smartphone on the go with safe and convenient Apple CarPlay and Android Audio functions.

#### Active Intake Grille Shutter

AGS regulates the airflow according to the vehicle requirements, improving efficiency, especially at motorway speeds and assisting with maximising range.



## **iSMART** innovation



The innovative iSMART system is designed to elevate your driving experience, delivering more ease and convenience to your MG4 EV drive.

iSMART integrates car, internet and user communication – giving you the power to operate many functions with hands-free voice control. The dedicated MG smartphone app helps you find your parked car, plan your next journey, and pick out nearby charging points en route.

Plus, if you need to open your car remotely, just use the Bluetooth key. iSMART even looks after your MG4 EV when you're not in it. You can pre-start the climate control system to cool or heat the car before you step inside. And using the app, you can check your battery status and schedule charging at whatever time works best for you.

iSMART also gets you and your passengers online with a Wi-Fi hotspot.



## **Eye-catching colour**

The new MG4 EV is yours in one of six stunning colours, from standard and metallic finishes to tri-coat and premium. What's your shade?



**HOLBORN BLUE** 



BLACK PEARL METALLIC\*



VOLCANO ORANGE PREMIUM\*



**ARCTIC WHITE** 



CAMDEN GREY
METALLIC\*



DYNAMIC RED TRI-COAT\*



#### Comfortable

- Standard Range up to 350Km
- LED headlights and rear lights
- 7" digital driver display
- 10.25" colour touchscreen
- Rear parking sensors
- 17" alloy wheels
- MG Pilot drive asist systems
- MG iSMART App
- Vehicle to Load technology
- 10% to 80% charge in less than 40 minutes



#### \*Range applies to All-New MG4 EV SE Long Range with the 64kWh battery from a single charge on the WLTP combined cycle: Combined Range 281 miles (450 km); City Range: 360 miles (579 km); Combined Driving Efficiency: 3.8 miles/kWh (16.0kWh/I00km).

#### Luxury

- Long range up to 580Km
- Twin-Aero rear spoiler
- 360° camera
- Two-tone roof
- Rear privacy glass
- Mobile phone wireless charging
- iSMART app with live services
- Retractable mirrors
- Lane Change Assist (LCA)
- Blind Spot Detection (BSD)
- Door Open Warning (DOW)
- Rear Cross Traffic Alert (RCTA)
- Charge from 10% to 80% in 35 minutes



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#### **Technical Specification**

Product Specification		
Make	SAIC	
Brand	MG	
Model	MG4	

Performance		сом	LUX
Transmission	Transmission		d ratio
Driven wheels		Rear wheel drive, motor at rear	
Electric motor type	Electric motor type		ous Motor
Motor Rated Power		54kW	68kW
0-100km/h		<8.5s	
Top speed km/h		160km/h	
Estimated Battery Charging	Hours	9	
Max. motor power		125kW	150kW
Battery Capacity		51kWh	64kWh
AC charging power		6.6kW	
Max DC charging power		>85kW	>100kW
Avg. DC Charging power		>85kW	
Max. Rapid Charge Capacity, DC		135kW	
Battery Type		LFP (Lithium Iron Phosphate)	NMC (Lithium Nickel Manganess Cobalt)
Estimated Charging Time (50kW public rapid charger), 10 to 80%		60 minutes	
Estimated Charging Time (150kW DC public rapid charger), 10 to 80%		35 minutes	
Charging Power Real Time Display		•	•
Charging Indication		•	•
Charging SoC indication		•	•
Charging Pre-heating		•	•
Max. driving range (Km)**	Combined	350	436
Max. driving range (Mil)	City	492	577

Chassis	сом	LUX
5 link rear suspension	•	٠
Mc. Suspension, Front Mount EPS	•	•
Front/Rear Disc Brake	•	•
17" wheel with Wheel Cap	•	•
Tire Repair Kit	•	•
KERS 3 level	•	•
ESP+iboost	•	•
Tyre Pressure Monitoring System		•
Max. 500Kg Towing Capacity	•	•
Electric Parking Brake	•	•
Auto Hold		•
AEB (Automatic Emergency Brake)	•	•
LDW (Lane Departure Warning)	•	•
LKA (Lane Keep Assist)		
ACC (Adaptive Cruise Control)	•	•
BSD (Blind Side Detection)		•
Intelligent Headlamp Control	•	•
Smart Speed Assist System		•
Unsteady Driving Warning		•
EBL (Emergency Brake Light)	•	•
360° View system		•
Drive Mode Selection	•	•

Safety & Security	сом	LUX
Front safety belt alert	•	•
Rear Seat belt Reminder	•	•
Front Saftey belt w. pretensioner	•	•
Rear saftey belt w. pretensioner	•	•
2 rear headrests	•	•
ISOFIX sign	•	•
DAB+PAB	•	•
Front Side Airbags	•	•
Front Curtain Airbags	•	•
Airbag Warning Label	•	•
Passenger Airbag Switch on/off	•	•
Passenger Airbag Status	•	•
Perimeter Alarm	•	•
ECALL+	•	•
MCB	•	•

Exterior	сом	LUX
Charging port unlock reminder	•	•
LED headlamp	•	•
Headlamp Auto control on/off	•	•
LED Daytime Running Lights	•	•
LED Rear Lamps	•	•
LED High Mounted Brake Light	•	•
Rear Fog Light	•	•
Reversing Light	•	•
Charging port Light	•	•
Electric Rear View Mirrors	•	•
Electric Rear view Mirrors with Heating	•	•
Driver Side Electric Window Controller	•	•
Retractable Mirrors		•
Heated Rear Window	•	•
Boneless Wiper	•	•
EV Badge	•	•
AGS	•	•
Beauty Cover	•	•
Tinted Glass	•	
Rear Privacy Glass		•

Interior & Electrical	сом	LUX
Cluster backlight change	•	•
Trip Computer	•	•
Steering Wheel Returning Reminder	•	•
Vehicle Service reminder	•	•
7" Virtual IPK	•	•
10.25" Touch Screen	•	•
2 USB/1 USB (Type A+Type C)	•	•
FM+4 Speakers Premium	•	
FM+6 Speaker Premium		•
Sound field calibration		•
GPS		•
Bluetooth	•	•
Smart Phone Connection	•	•
Voice Recognition	•	•
Android Auto	•	•
CarPlay/HiCar	•	•
DAB	•	•

Interior & Electrical	СОМ	LUX
4-way Steering Wheel Adjustment	•	•
Leather Steering Wheel	•	•
Steering Wheel Heating		•
Steering Wheel reduntant control		•
Auto Headlamp Turn Off	•	•
Mobile Bluetooth Key		•
Follow me home	•	•
Passive Entry System	•	•
Wireless Charging		•
Speed Lock		•
Driver's 6 way M/ Adjustable Seat	•	
Driver's 6 way Electric Adjustable Seat		•
Passenger's 4 way M/ Adjustable Seat	•	•
Driver & Passenger seat heating		•
Front seat pockets		•
Fabric seat	•	
PU and Fabric seat		•
40/60 rear seating	•	•
ISOfix	•	•
Auto HVAC Control	•	•
Pollen filter	•	•
HVPTC	•	•
12V socket	•	•
Sunvisors with Mirror	•	•
Gloves Box with Illumination	•	•
Manul adj. Rear View Mirror	•	
Electrical adj. Rear View Mirror		•
Rear Parking Distance Contol (PDC)	•	•
Second Row Hook	•	•
Sunglass storage box	•	•
Trunk Lamp	•	•
Trunk Net	•	•
Trunk Matt		•
Trunk Hook	•	•

Interior Colour	СОМ	LUX
Black	•	•

Maximum charging rates, estimated charging times and driving range will vary dependent on vehicle driving style and climatic conditions.

COM - Comfortable Version / LUX - Luxury Version

<sup>\*\*</sup>Drive range can vary according to road conditions or driver's habits.









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Width excluding mirrors 1,836mm



Wheelbase 2,705mm Length 4,287mm



Boot Capacity (seats up) 363 litres (wet volume) Boot Capacity (seats folded) 1,177 litres (wet volume)